

**IN THE UNITED STATES PATENT  
AND TRADEMARK OFFICE**

Applicants: <b>Inman et al.</b>	) I hereby certify that this paper
Serial No.: 10/829,405	) (and/or fee) is being electronically
For: Method and Apparatus for	) deposited with the United States
Population Segmentation	) Patent and Trademark Office on
	) this date:
Filed: April 21, 2004	) <b>May 19, 2011</b>
	)
Group Art Unit: 3623	) <u><b>/Peter J. Cesarz/</b></u>
	) Peter J. Cesarz
Examiner: Andre D. Boyce	) Registration No.: 61,190
	) Attorney for the Applicants

**TRANSMITTAL OF AMENDMENT with  
PETITION FOR EXTENSION OF TIME UNDER 37 CFR 1.136(a)**

Mail Stop Amendments  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Submitted herewith is a response to the Office Action dated December 20, 2010,  
along with a Petition for Extension of Time Under 37 CFR 1.136(a).

**Extension of Time**

- ☒ This is a petition for an extension of time under 37 CFR 1.136 for the total number of months checked below:

EXTENSION (Months)	FEE FOR LARGE ENTITY		FEE FOR SMALL ENTITY	
One Month		\$130.00		\$65.00
Two Months	<b>X</b>	\$490.00		\$245.00
Three Months		\$1110.00		\$555.00
Four Months		\$1,730.00		\$865.00
Fifth Month		\$2,350.00		\$1,175.00

**If an additional Extension of Time is required, please consider this a petition therefor.**

Extension Fee: \$490.00

- ☐ An extension for \_\_\_\_\_ month(s) has already been secured and the fee paid therefor of \$\_\_\_\_\_ is deducted from the total fee due for the total months of extension now requested.

Deduction: \$0.00

**Extension Fee Due With This Request:     \$490.00**

Method of Payment of Fees

- ☐ Enclosed check in the amount of: \$0.00
- ☒ EFT payment in the amount of: **\$490.00**

The Commissioner is hereby authorized to charge any deficiency in the amount enclosed or any additional fees which may be required under 37 CFR 1.16 or 1.17 to Deposit Account No. 50-2455.

Please refund any overpayment to Hanley, Flight & Zimmerman, LLC at the address below.

**Correspondence Address:**

Respectfully submitted,

/Peter J. Cesarz/  
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**May 19, 2011**